

ActionCOACH Named Top 50 by Franchise Business Review

Source: ActionCOACH

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Also Best of the Best: Top 200 Franchises and Inaugural Hall of Fame

LAS VEGAS -- [ActionCOACH](#), the world's largest business coaching firm, has been awarded three prestigious accolades by Franchise Business Review in their "Guide to Today's Top Franchises." The company was featured in the Top 50 Business Services Franchises on their Best of the Best: Top 200 Franchises list. This is their tenth consecutive appearance on the list earning them a place in Franchise Business Review's Inaugural Hall of Fame.

Franchise Business Review is an independent national marketing research firm focused on franchisee satisfaction and performance. To create their 10th Annual Guide to Today's Top Franchises, they surveyed 28,500 franchisees including ActionCOACH's. Only 200 franchises made this year's guide as a result of their franchisees ranking them high enough to meet Franchise Business Review criteria. The survey examines critical areas of a franchise system including financial opportunity, training and support, leadership, operations, product development and core values as well as the overall health of the franchise system. These survey results deliver the unbiased facts directly from today's franchise owners.

"Our goal as a franchise community is to work together to ensure the success of all our members. It is exciting to see our hard work and dedication to service and excellence recognized," said ActionCoach Chief Executive Officer Vic Ciuffetelli.

ActionCOACH, the world's largest business coaching firm, was established and founded in Brisbane, Australia by Brad Sugars in 1993 when the concept of business coaching was still in its infancy. Since franchising the company in 1997, Sugars has helped business coaching become more mainstream and has grown the company to more than 1000 business coaching franchises operating in 52 countries. ActionCOACH specializes in coaching small to medium sized businesses as well as executive teams and group coaching. ActionCOACH maintains its growth and strategic alliances by continual development of cutting-edge innovative technology, proven business processes and systems to add value, satisfaction and additional income streams for its franchisees.

For more information about **ActionCOACH**

Twitter: <https://twitter.com/actioncoach>

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