



1 ActionCOACH started in 1993 when Founder and Chairman Brad Sugars began conducting seminars and workshops for owners in his native Australia. For the first time, owners had access to more than 328 powerful strategies to build and transform their businesses. Since then, the company has helped thousands of owners and their companies succeed, with more than 1,000 offices in 39 countries around the world.

2 ActionCOACH is currently ranked (and has been since January 2004), the #1 business coaching franchise in the world by Entrepreneur Magazine. The company consistently ranks in the “Top 100,” and in 2010, Entrepreneur Magazine ranked ActionCOACH #65 in the Franchise 500 and #55 America’s Top Global Franchise.



3 ActionCOACH was also named the winner of the prestigious 2011 Stevie International Business Awards in the category of “Best Overall Company.” ActionCOACH won the Stevie honor in 2006 as “Best International Business” and in 2007 as “Best U.S. Company.” The Stevie awards are internationally recognized as the “World’s Premier Business Awards.”



4 In 2010, ActionCOACH made the Top 50 Franchises in the “Franchisee Satisfaction” Awards conducted by the Franchise Business Review. The company frequently appears in the FBR rankings, and in 2010, out of 250 companies entered (representing over 45,000 franchisees around the globe), ActionCOACH was ranked #31.

5 ActionCOACH was the winner of the prestigious “Franchise of the Year” Award in Ireland. The award is presented to the company that has demonstrated outstanding growth and development in the service sector of the franchise industry. Winning the “Franchise of the Year” Award is a major achievement for a company that was introduced to Ireland just three years prior.



6 ActionCOACH was awarded UK “Franchise Provider of the Year” by Business Britain magazine. The award, the first ever by Business Britain, was presented to



ActionCOACH has been recognized with more awards than any other coaching company in the world.

ActionCOACH after a panel of journalists and managers from the magazine judged it to have excelled across a wide range of criteria including reputation, franchise return on investment, profit growth potential and quality of franchisee support.

7 Q400 ActionCOACH was named winner of the “Rising Star” Award in the Queensland 400 (Q400) in Australia. The Q400 provides public recognition for local business heroes by highlighting achievements in its official Q400 book.

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